

REP HEADLINE# 6183753 TRF# 321742 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 15.13
 CHANGES ** WPXI-TV ***

ADV # 13160 ADV. NAME POLI/K ROTHFUS/R/CON/PA REP.# OFF.# 18 SALESMAN #
 AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME WHITNEY EVERSOLE
 7669 STAGERS LOOP SALES PRSN WA- CHERYL BLAIR
 DELAWARE, OH 43015

ORDER # CONTRACT # 6183753 CLASS: NATL. LOCAL REGIONAL
 PRDCT KEITH ROTHFUS EST#2409 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT1/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT3/12 15.13

REP: TO JEN
 FR LINDSEY FOR CHERYL
 M3 OK
 TTLS \$106,500
 PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
58	S		800P-1200M	30		\$5,000.00	10/7	10/7	0		SUN	0
58	S		800P-1200M	30		\$5,000.00	11/4	11/4	0		SUN	0
PROGRAM : SUNDAY NIGHT FOOTBALL												

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 2409

1113
COTTAGE CITY AVE

1113
COTTAGE CITY AVE

FROM REP OCT3/12 15.13

	TOTAL SPOTS
124	



-MOTIFLE

REP HEADLINE# 6183753 TRF# 321742 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT3/12 12.16
*** WPXI-TV ***

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CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT3/12 12.16

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STATION MAKEGOOD OFFERS:

MB UNRESL BUY#58 MISSED: SUN/800P-1200M OCT7
SUN/800P-1200M NOV4
OFFER: SUN/800P-1200M OCT7
& SUN/800P-1200M NOV4
CMT: SNF
CMT: SPT IS BOOKED- THX JEN

30S \$5,000.00 (OCT3/12)
30S \$5,000.00
30S \$3,500.00 PLS ADVISE.
30S \$6,500.00

CONTRACT TOTAL 106500.00
TOTAL SPOTS 124

Preemption Report - Detailed

Monday, October 1, 2012 5:42:12 pm

Contract #	P/E Type	P/E Status	Preempted	P/E Date	Rate	Times	Len	SPW	M	I	W	T	F	S	S	Station	M	Contract Start/End Dates	Headline #	Line Comment
Sales Person: Telerep/Washington DC, Washington DC Totals for: Pol/E Depasquale/D/Con/PA (Advertiser: Pol/K Rothfus/R/Congress (13160) Contract Number: 321742																				
321742.95.0.1	Pre-empt	Open		9/4/12 5:16pm	10/21/12	\$1700.00	11:30:04P - Channel 11	:30								1 WPXI		10/03/12-11/05/12	06183753	LATE NEWS 1130P-1235A/57
321742.98.0.1	Pre-empt	Open		9/4/12 3:35pm	10/7/12	\$5000.00	8:13:04P - NBC Sunday Night	:30								1 WPXI		10/03/12-11/05/12	06183753	NA DUE TO RATE/SNF 8-12M/58
321742.99.0.1	Pre-empt	Open		9/4/12 3:35pm	11/4/12	\$5000.00	8:13:04P - NBC Sunday Night	:30								1 WPXI		10/03/12-11/05/12	06183753	NA DUE TO RATE/SNF 8-12M/58
Totals for: 321742 Preempt Count: 3 Rate: \$11,700.00 LS - 8-12m e 36500 (M3)																				